

FIRST STEPS

From Phonics
to Reading



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From Phonics to Reading

This is a unique, easy-to-teach, 3-level language programme designed for young children learning English as a foreign language.

With a curated selection of 75 readers, this programme follows a balanced, whole-language, step-by-step approach to develop the four foundational skills of language learning (reading, writing, speaking and listening).

#1

Immerses children in language-rich environment with authentic stories

#2

Equips children with Social and Emotional skills to succeed in future evolving economies

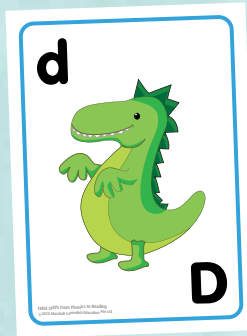
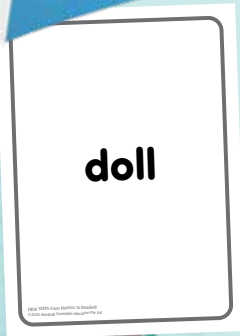
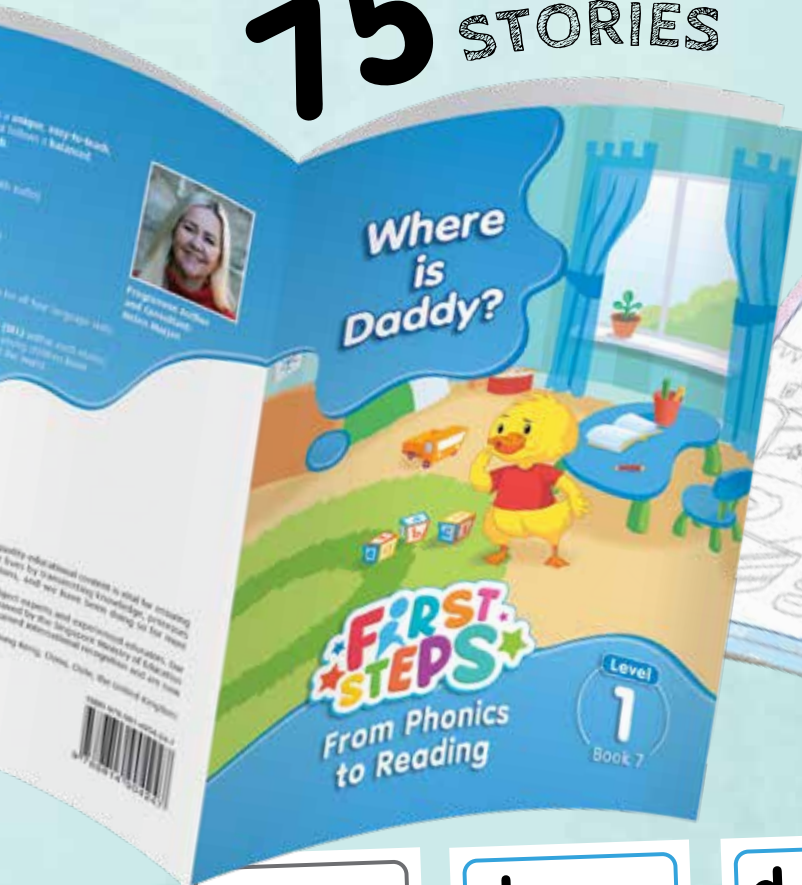
#3

Teaching is easy, simple and step-by-step



75 STORIES

600 ACTIVITIES



400 FLASHCARDS

INTERACTIVE & ANIMATED

DIGITAL STORIES



#1

Immerses children in language-rich environment with authentic stories

Young EFL learners' exposure to English is typically constrained to the classroom, and their exposure to English in natural, everyday life contexts may be limited.

Based on this premise, *FIRST STEPS From Phonics to Reading* has been specifically designed to **create a language-rich context for effective immersion in English** through the introduction of authentic stories.

Some ants look for food, like an apple.



Some ants clean the anthill.



Level 1 Ants are Amazing!

WHY USE AUTHENTIC STORIES?

Stories are great catalysts for bringing English to life!

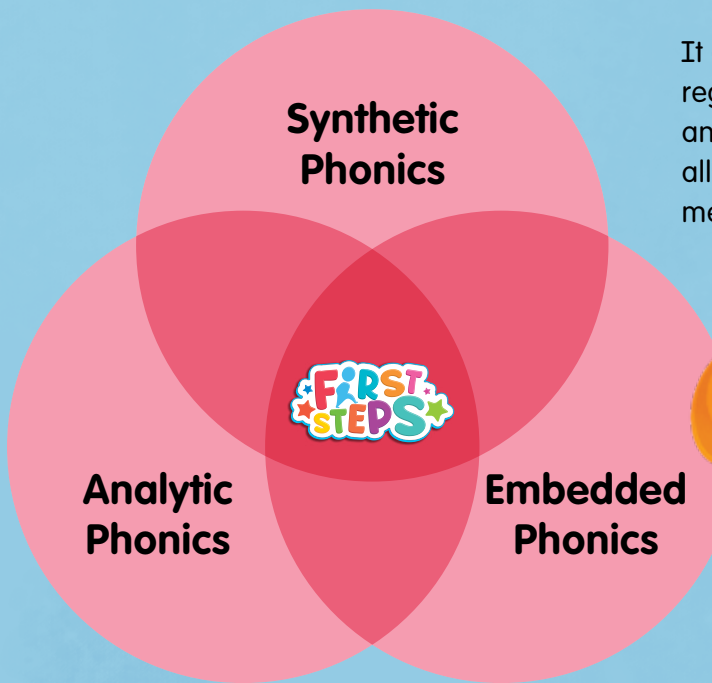
- Develop oral language
- Contextualize grammar
- Suitable for beginners
- Ideal for building vocabulary
- Support children's development of natural creativity

Your child can pronounce the word, but does he truly understand what it means?

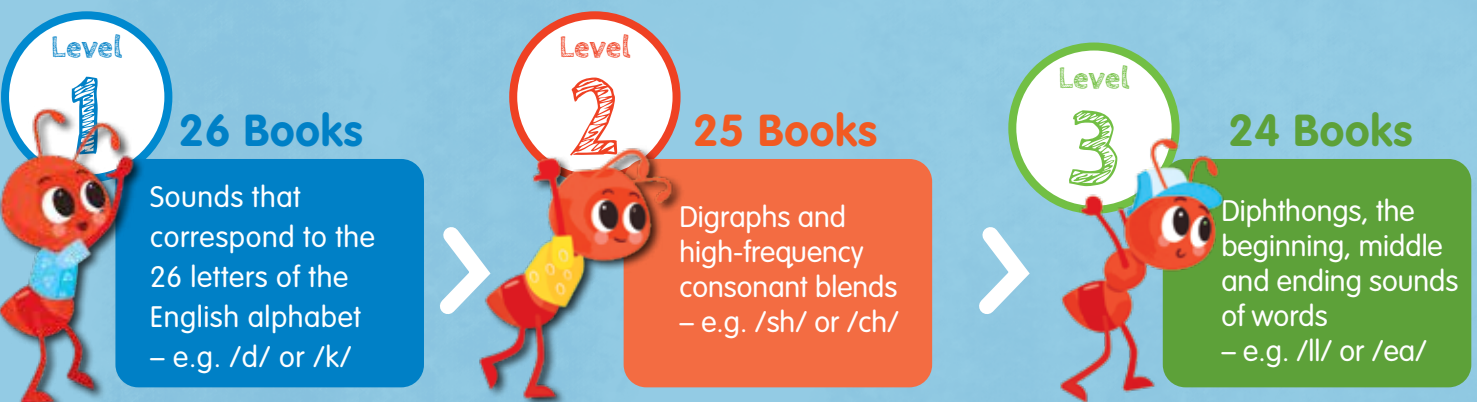
Research has shown that young EFL learners often find themselves able to decode words but meaning is lost either to insufficient exposure to English or a lack of vocabulary.

To address this, our programme adopts a unique **balanced, whole-language approach**.

It combines the teaching of phonics with regular exposure to language through stories, and with vocabulary building activities that allow children to communicate and make meaning more effectively in English.



Our stories introduce the letter sounds, digraphs and diphthongs covered from level 1 to 3 through fun, imaginative and engaging contexts.



Children will learn **44 sounds** of the English Language and **100 most common English sight words** at the end of L3!



#2

Equips children with Social and Emotional skills to succeed in future evolving economies

Research suggests that “65% of children will ultimately work in jobs that don’t exist today, putting creativity, initiative and adaptability at a premium” (World Economic Forum, 2016).

With embedded Social and Emotional Learning (SEL) within each reader, and discussion prompts for parents and teachers, young children learn to **understand and respect themselves, others and the world around them.**

It encourages children to be:

- ✓ Adaptable
- ✓ Curious
- ✓ Collaborative; and
- ✓ Problem Solve

These skills prepare today’s children for the swiftly evolving workplace.



Level 3 Keiko's New School
SEL Focus: Social Awareness
Cross-cultural curiosity, understanding and acceptance

#3

Teaching is easy, simple and step-by-step

Lessons comprise two parts: **Core** and **Consolidated**, and non-specialist teachers are empowered to deliver each lesson with just 4 simple steps:

STEP
1

LEAD IN

A short activity that stimulates children’s interest and primes them for learning.

STEP
2

STORY

The main part of the lesson that represents the reader focusing on the keywords and target sound.

STEP
3

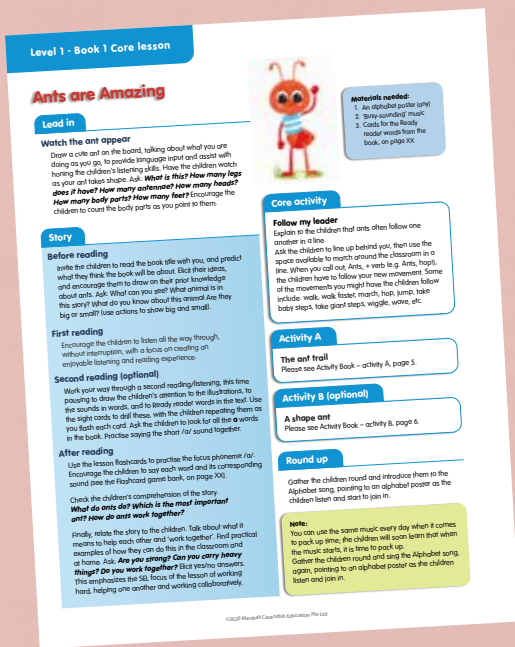
ACTIVITIES

Follow-up activities that encourage children to practise the target sound and keywords.

STEP
4

ROUND DOWN

A recap of the lesson’s learning points.



We want to help teachers eliminate unnecessary workload around planning.

Comprehensive programme guides comprising teaching instructions based on our 4-step teaching approach will be provided.

Reinforce a language-rich learning environment with our digital readers!

Lively, animated versions of the printed readers bring the characters in each reader to life! Children will have fun listening and learning to say the target sounds and words. Children can also practise the target sounds and words in an engaging way through our digital, games, songs and flashcards.



Digital Reader

Songs and Chants



Digital Flashcards





Helen Marjan

As the author and pedagogical consultant of FIRST STEPS From Phonics to Reading, Helen Marjan has over 30 years of experience in early childhood education. She has a sound understanding of children's EFL learning needs and purposes, and of current theories on how children learn. Helen was the Chief Executive Officer and Director of Studies of a reputable education brand in Singapore, Malaysia, Hong Kong and China for 15 years, and for ten years she was a Consultant Teaching Fellow with one of UK's top universities for education.

“We want to develop young independent readers and effective communicators equipped with strong phonemic awareness and 21st century competencies.”



Scope & Sequence



Please contact our Education Solutions Specialists today for more information!

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